

**SALES & MARKETING
MAGIC**

**FOR RENT MAGAZINE
Idea Center**



Ohmygosh!
com



*web training for
onsite*

A P A R T M E N T S

For Rent®

NATION'S LEADING APARTMENT MAGAZINE

IDEA DESIGN DIRECTIVE

FACILITATOR: Debbie Davis

SESSION: 3

TABLE #: 8

BRAINSTORMER'S NAME:

TOPIC ASSIGNED: Brag about the best idea that you've recently implemented! Please be certain to include as many details as possible to assist other Brainstormers who might like to implement the idea too!

IDEA/THEME: Ohmygosh.com

KEY VISUALS:

- ◆ Boxes or headings/toolbar
- ◆ Happy faces – icons (see below)

MEDIA VEHICLE(S): Web training for onsite employees

EXPLAIN HOW THE IDEA / PROGRAM SHOULD BE IMPLEMENTED:

GOSH: G-get, O-on with, S-software, H-Help / Icons – SEND- sending a letter, ATTACHMENTS – briefcase, NETIQUETTE – ruler, RECEIVING – catching a football, SAVE – safe, FORWARDING – passing a baton, REPLY – tennis ball.

FILE UNDER: Training 14T